



# LEAGUE OF CITIES OF THE PHILIPPINES

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Reference No. 2016-03-02

## ADVISORY

**FOR :** THE HONORABLE CITY MAYORS

**SUBJECT:** EARTH HOUR 2016 SWITCH-OFF EVENT

**DATE:** March 14, 2016

Uniting millions around the world for climate action, Earth Hour is a testament to our collective power to make real and significant change. It is most successful global campaign of World Wide Fund for Nature (WWF). In 2015, a record-breaking 172 countries and territories participate in Earth Hour. On its 10<sup>th</sup> year, Earth Hour 2016 is to be observed from **8:30PM-9:30PM on 19 March 2016** with a switch-off event at Quezon City Memorial Circle.

In line with this, the League would like to encourage your city to participate in the switch-off event and observe Earth Hour 2016. By joining the switch-off, we are switching our social power to change climate change.

Thank you for your cooperation and let's make history together!

  
**Mayor HERBERT M. BAUTISTA**

Quezon City

LCP National President