

Liveable Cities Design Challenge

The Iloilo City Experience

Jed Patrick E. Mabilog, DM
Mayor

July 22, 2016
General Meeting
League of Cities of the Philippines
Crowne Plaza Hotel

The Design Process

I. ORGANIZE THE TEAM

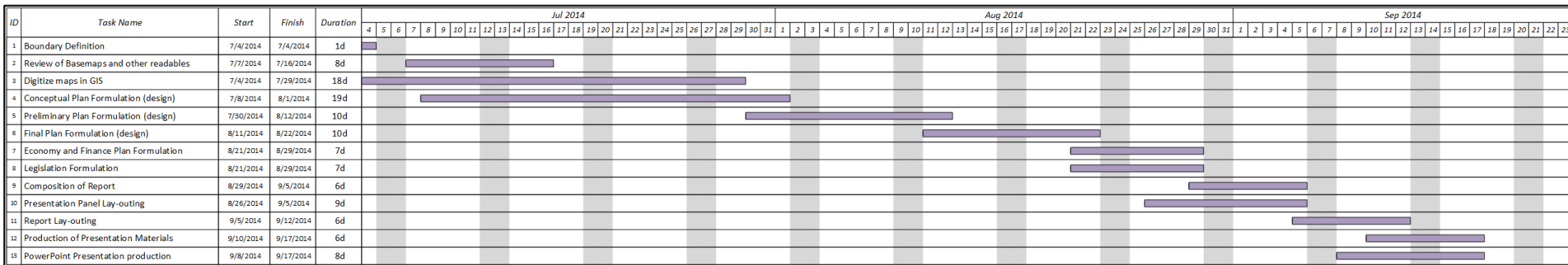
- Commitment as City Leader
- Form a strong in-house technical team (CPDO, CEO, CENRO, PIO, LEIPO, APEC Local Committee) for work coordination and design
- Partner with local United Architects of the Phils (UAP) and Academe — University of San Agustin, Department of Architecture and University of the Philippines, College of Management
- Provide working space and allocate funds for workshop tools and equipment
- Accommodate the Technical Assistance from the Organizers: Arch/EnP de Castro and Arch Dorotan

The Design Process

2. CONCEPTUALIZE

- Discussion with the in-house team: design ideas, work program
- Deliberation with the expanded team (academe, UAP)
- Studying from the Mentors
- Repeat Process until doable projects come out

LIVEABLE CITIES DESIGN CHALLENGE
 Iloilo City Competition Team Members Work Schedule



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 Iloilo City Mayor

The Design Process

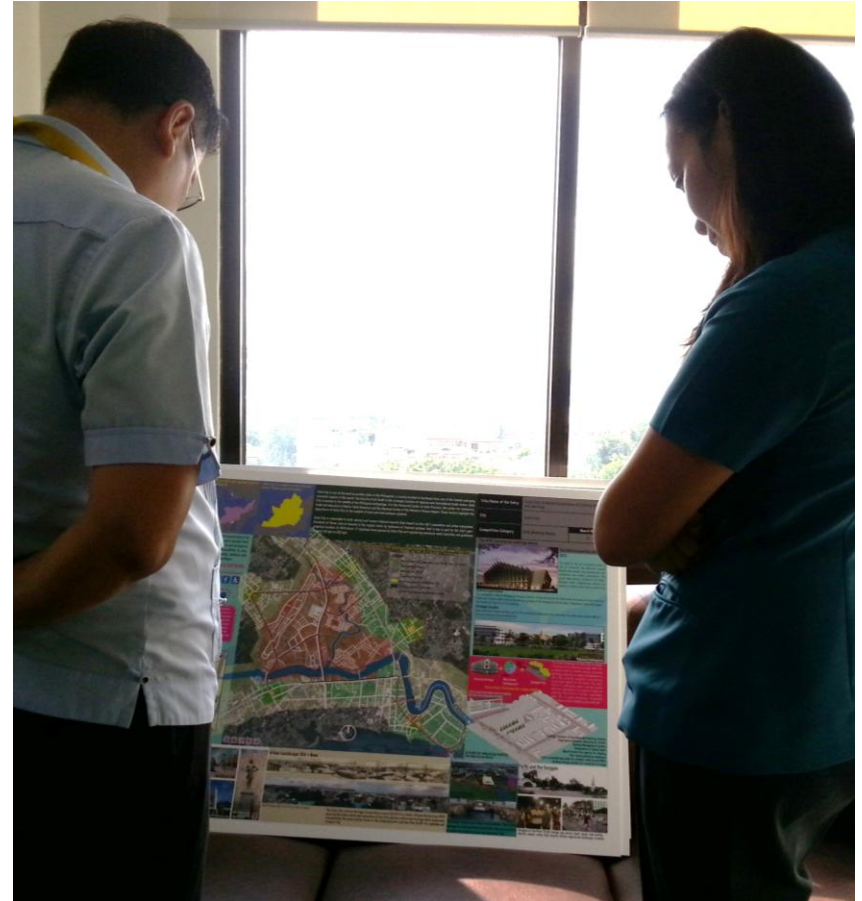
3. COMPOSITION & DIGITIZATION

- Gather in-house talents that can generate digital drawings, maps, videos etc. and make them work together — thereby improving in-house skills
- Gather team to help in the composition of write-ups and financial figures


The Design Process

4. PRESENTATION TO THE PANEL

- Production of Presentation Materials
- Rehearsal of the team (articulation and manner of presentation)



LCDC Collective Vision



Iloilo City aims to create a more liveable and more safer environment. Ours is a city that provides the Ilonggos a healthy, sociable and more green spaces.

Design Strategies



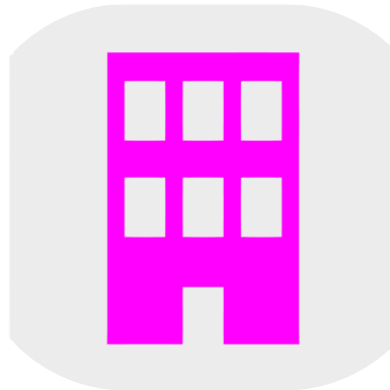
Community & Economy



Ecology & Environment



Resiliency



Heritage Integration



Equal Access to All
(Better Life Quality)



1. Urban Design
2. City Government Center
3. Fort San Pedro
4. Rivercraft Pavilion

The Four (4) Project Areas

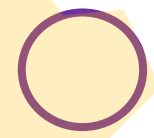
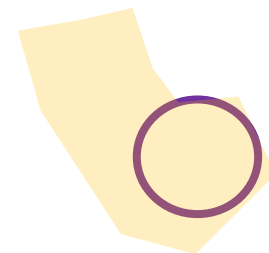
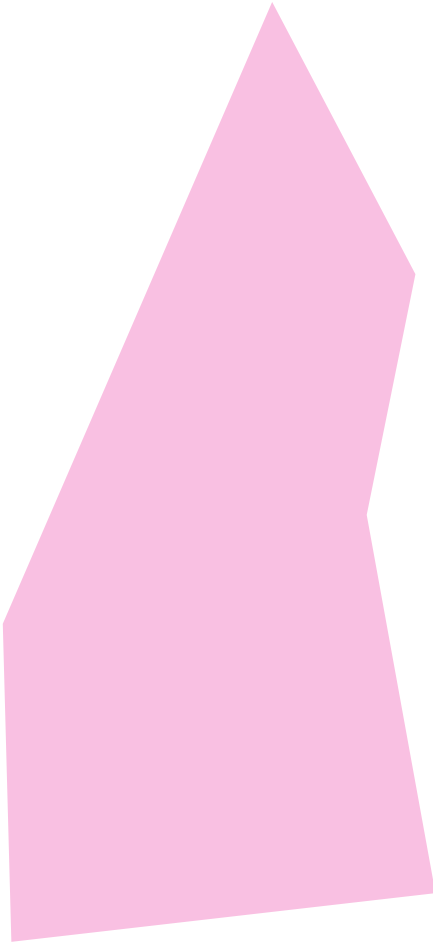


I. Urban Design

Development of **efficient pedestrian walkways** which will **promote and encourage** the public to walk and aims to enhance the **pedestrian circulation** within and around the city nodes.

People-Centered
Urban Design Focus:

1. Iloilo City Business **Triangle**
2. District **Plazas**
3. Old **Central Business District**



Implemented Projects

- Pedestrian Route
- Rest Stops
(Malls, food shops & other establishments with toilet facilities)

1

2

3



City Government Center
(To be shown)



Fort San Pedro
(To be shown)



I. Linear Park beside the Iloilo-Bacolod Ferry Terminal



2. Esplanade 3

3. Park at the Civic Center



The Business Triangle — Benigno Aquino Ave. Sidewalks and Bikelanes



Him Lozano
VanS3n

The Business Triangle — Benigno Aquino Ave. Sidewalks and Bikelanes



Himelozates
VanS3n

Rehabilitation of District Plazas — Molo Plaza



Featured from Kaya “Espasyo” TV 5 — Esplanade I, Plazas, Benigno Aquino Ave., Old CBD

#KayaEspasyo



#KayaEspasyo

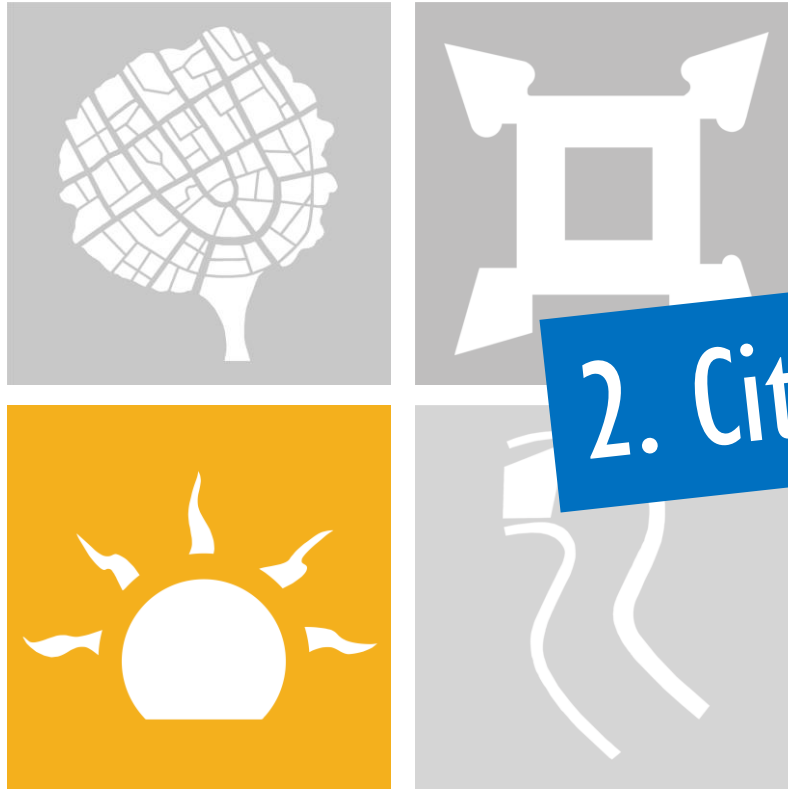


#KayaEspasyo



#KayaEspasyo





2. City Government Center

Revitalizing Iloilo City's government center and creating a design that will attract people to visit and foster urban vitality within the surrounding spaces



Revitalizing the government center for the benefit of the Ilonggos

SUNBURST PARK

Part of the urban renewal efforts of Iloilo City is the restoration of the Sunburst Park. The park will be part of the Government Center that will include the City Hall and Plaza Libertad. The grandstand which sits on the site of the Sunburst Park will be transferred and transformed in a multi-use, multi-storey building that will also house the Disaster Risk Reduction and Management Center and the Transportation Management and Traffic Regulation Office.

Presently, the grandstand eats up almost 50% of the park. The city government is re-locating the grandstand at a more suitable site (facing the river) and return the park back for the public to share and enjoy the value of green open spaces.

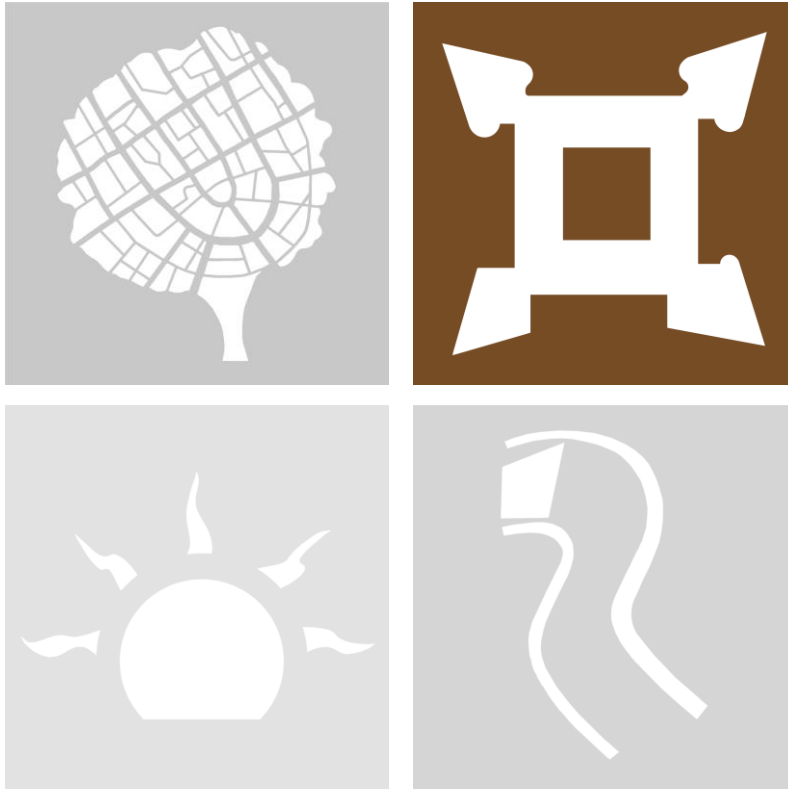


Features of the Government Center



Park at the Civic Center





3. Fort San Pedro

The importance of establishing rules and regulations for preservation, conservation and promote sensible rehabilitation of heritage sites and structures to create a sense of place.

FORT SAN PEDRO

Iloilo City can trace back its roots to a history rich in culture and heritage. Urban transformation occurred in 1571 when the Spaniards settled in the village of Arevalo and later on transferred the urban center eastward towards the mouth of the Iloilo River, where the current central business district is located. Fort San Pedro is part of the glorious past as it was built to protect the city from Dutch and Moro invasions. The fortress was designed to be quadrilateral in shape with four bulwarks built at the corners. The massive structure originally made from wood and stone survived during the Spanish regime but fell into ruins during World War II. Fort San Pedro dwindled into a dissipate state through the years and lost its prominence. The restoration of Fort San Pedro will bring back its past glory and serve as one of the key urban design structures for a liveable Iloilo City. Fort San Pedro shall be redesigned to accommodate the need for more urban parks and open spaces that will provide the Ilonggos alternative venues for recreation and leisure.

Aside from providing protection from surges, the breakwater is designed for recreation e.g. swimming, Guimaras Island and Strait viewing, and leisure walk.

The City government will be relocating the project-affected communities along the coast to safer locations as they are highly exposed to surges and strong winds, and are the ones lacking the capacity to rebuild and recover quickly after disasters.



Photo of the Fort San Pedro after the WWII





Downtown Central Business District Catalog

Republic of the Philippines

Iloilo City

Iloilo City Cultural Heritage
Conservation Council



Phase 1 Downtown CBD Heritage Buildings Catalogue

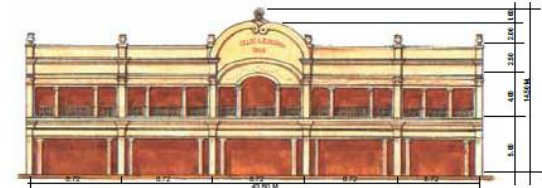
CBD 01-001 Celso Ledesma Building FRONT



The segmental and broken pediments form the focal point of the Celso Ledesma Building which was constructed in 1923. The facade is composed of five bays (4 symmetrical bays and a central bay). Each bay division is flanked by scrolled pilasters surmounted by urns on draped plinths. Three (3) panels defined by smaller pilasters with the same scrolled design further divide a portion of each bay. Large windows with uncut balusters run the whole length of the 2nd floor facade. The parapet has a running ribbon and flower motif which are repeated on the pilasters at the ground level. Pilasters at the ground level flank Doric Columns with scrolled capitals.



spot detail



front elevation

Iloilo City Cultural Heritage
Conservation Council

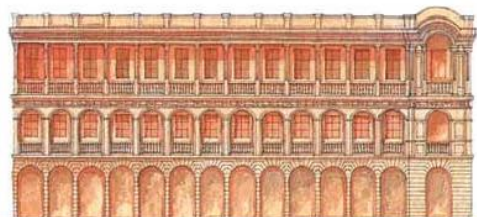
Phase 1 Downtown CBD Heritage Buildings Catalogue

CBD 01-008 S Villanueva Building

The Villanueva Building poses variations in the treatment of the exterior. Portraying characteristics of the neoclassical style, its series of semi-circular rusticated arches terminating its cusps compose the ground level. Similarly, this cusped arches are repeated on the second level with the addition of a series of doric columns supporting the entablature. Running the length of the cornice is a parallel arrangement of dentil bands and guilloche mouldings.



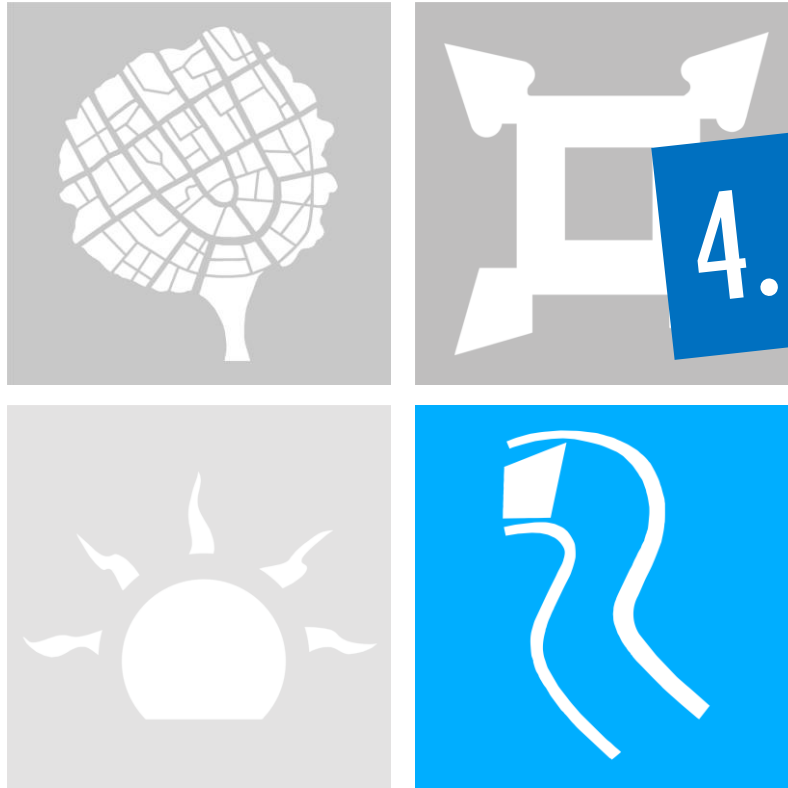
spot detail



front elevation

Iloilo City Cultural Heritage
Conservation Council

Other programs in Heritage Conservation: Iloilo City has a Heritage Conservation Council composed of public and private sectors to protect the city's built heritage which defines the city's landscape.



4. Rivercraft Pavilion

Rehabilitation for adaptive reuse of the city's assets found in key areas along the Iloilo River and to provide a venue that will allow people to interact with nature.



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To optimise a better use of land and government property, the slaughterhouse was transferred near agricultural parts of the city and make space for a more active use near the river.





Title/Name of the Entry	Iloilo City - A Vibrant Experience of Culture, History and Heritage
City	Iloilo City
Competition Category	APEC Meeting Venue
Board No.	1

Iloilo City aims to create a more liveable and more safe environment. Ours is a city that provides the longest & healthy, sociable and more green places.

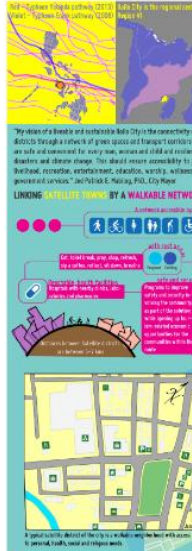
Development of efficient pedestrian walkways which will promote and encourage the public to walk and aims to enhance the pedestrian circulation within and around the city roads.

Revitalizing Iloilo City's government center and creating a design that will attract people to visit and foster urban vitality within and the surrounding spaces.

The importance of establishing rules and regulations for preservation, conservation and promote overall sustainability of heritage sites and structures to create a sense of place.

Rehabilitation for adaptive reuse of the city's assets from its key areas along the Iloilo River and to provide a venue that will allow people to interact with nature.

- DESIGN STRATEGIES:**
- Community and Ecotourism**
Walk and design: To create a vibrant walkway network and to encourage the recycling and reuse of materials in the development of the city.
 - Ecology and Environment**
Revitalize green spaces and to provide a green space for the development of the city.
 - Heritage and Architecture**
Revitalize the city's heritage and architecture to create a sense of place.
 - Resilience**
Revitalize the city's resilience to natural disasters.



Title/Name of the Entry	Iloilo City - A Vibrant Experience of Culture, History and Heritage
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Competition Category	APEC Meeting Venue
Board No.	2

The APEC ministerial meetings venue



The Iloilo Convention Center



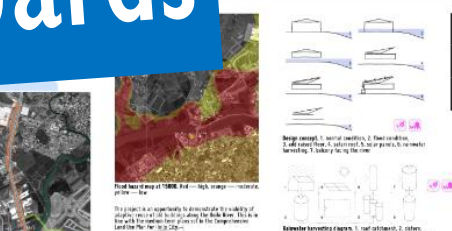
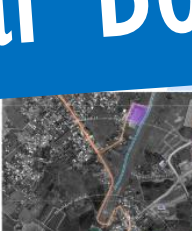
Urban Landscape - New



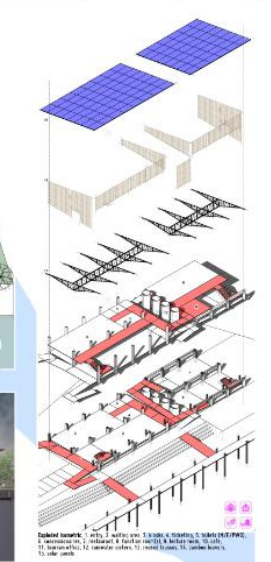
LIVEABLE CITIES DESIGN CHALLENGE

The Final Boards

Revitalization of Public Spaces @ the Downtown: The Sunburst Park and the Fort San Pedro



Title/Name of the Entry	Iloilo City - A Vibrant Experience of Culture, History and Heritage
City	Iloilo City
Competition Category	APEC Meeting Venue
Board No.	4



“My vision of a liveable and sustainable Iloilo City is the connectivity of all districts through a network of green spaces and transport corridors that are safe and convenient for every man, woman and child and resilient to disasters and climate change. This should ensure accessibility to jobs, livelihood, recreation, entertainment, education, worship, wellness and government services”

Jed Patrick E. Mabilog, DM

