

WeatherPhilippines Foundation, Inc.

FOUNDING PARTNERS







PLATINUM DONORS













AUTOMATED WEATHER STATIONS (AWS)

Deployed as of June 15, 2015

Luzon 441

Visayas 186

Mindanao 123

TOTAL: 750

 128 AWS units deployed to ALL Cities



How to Access Your Local Weather Info: WEBSITE

- 1. Go to www.weather.com.ph
- 2. Type in your city in the search bar and click "search"
- 3. Select your city's AWS (LCP)
- 4. Get the AWS hourly readings
- 5. Scroll down to view your 5-say localized weather forecast



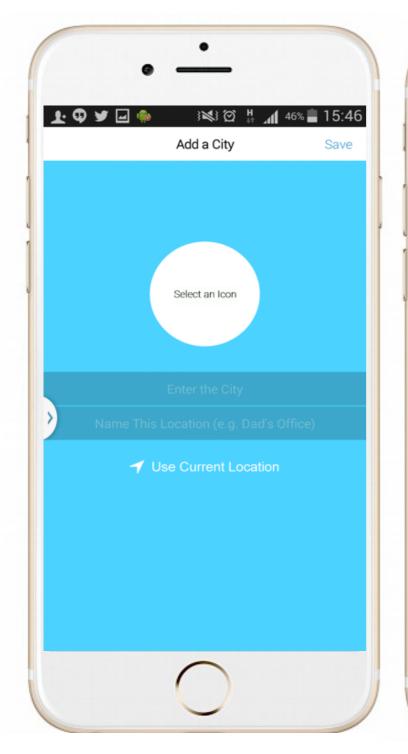
Other Features:

- Weather news
- Weather Movies
- Weather TV

- Dictionary
- Severe Weather Map
- Weather Severity Matrix
- Disaster Preparedness tips



How to Access Your Local Weather Info: MOBILE APP





- Go to Google Play or Apple App Store
- 2. Type in "WeatherPhilippines"
- 3. Click "Install"
- 4. Enter your city or use your current location
- 5. Your selected location will be included in the weather dashboard

How to Access Your Local Weather Info:

MOBILE APP

Swipe left or

right

Click a
location in the
weather
dashboard to
view the
weather
summary and
detailed
weather
forecast



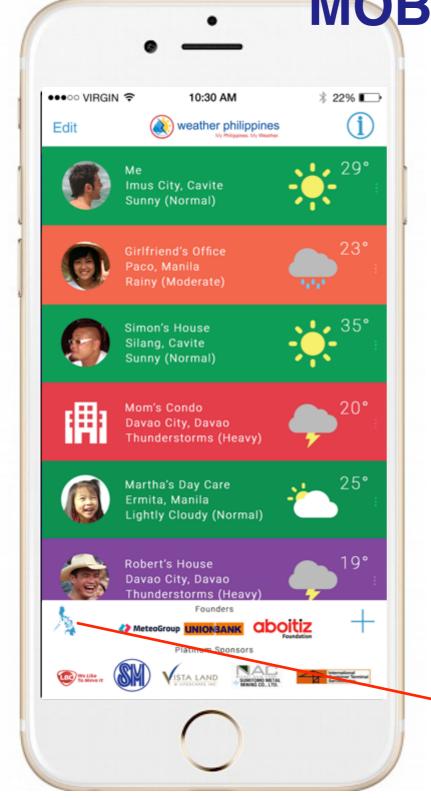
Detailed 5-day weather forecast of selected location



Current weather of selected location



How to Access Your Local Weather Info: MOBILE APP





Click to view WPF's severe weather map



Awards & Recognition3 International Awards



1) ASEAN Corporate Sustainability Summit & Awards 2014

- 1st Runner-Up in the field of Product & Service Innovation
- March 20, 2014 in the Mandarin Hotel, Makati
- Beat companies from various countries in Southeast Asia



4th Asia Best CSR Practices Awards 2014

- Winner in the Accounting for Climate Change Category
- Beat companies from various countries in Asia
- August 1 at PanPacific, Singapore



3) Public Affairs Asia's Gold Standard Awards 2014

- Won the Yahoo! Internet for Good Award in Hong Kong last December 4, 2014
- Nominated for the Public-Private Partnership and the Corporate Citizenship award categories



2015 Updates: Partnerships





PARTNERSHIP HIGHLIGHTS (2ND QUARTER 2015):

- Signed commitment pact with PDRF as part of the private sectors' Disaster Operations Center; WPF to provide weather information, warning alerts, and weather-related training e.g. Weather101 and Tropical Cyclone 101
- Partnered with Ayala Group (Platinum); SNAP-Magat, Tagaytay Highlands/ Midlands, Pilipinas Shell; A total of 573 partners since 2012
- trained a total of 341 local disaster risk reduction officers and relevant officers from our government and private partners on Weather 101 & Tropical Cyclone 101; More than 1000 individuals trained since 2012.



2015 Updates: Partnerships





- MOA Signing last July 20 in Puerto Princesa City, Palawan
- Collaboration between and among WeatherPhilippines, Pilipinas Shell Foundation and Palawan Council for Sustainable Development (PCSD) for climate resilience





2015 Updates: Weather Education





Weather 101 & Tropical Cyclone 101

To help the participants understand the basic concepts, processes and effects of different weather
disturbances and rain-producing weather systems in the country, and use this weather knowledge in
creating appropriate preparedness action plans and making practical decisions to reduce the
impacts of weather-related disasters.

Weather 101's for LGUs (January-June)

Apply weather knowledge in disaster-risk reduction and emergency response

Weather 101's for Private Sector (July-December)

Utilize weather knowledge for developing sustainable business models and enhancing BCPs

15 sessions conducted, 341 individuals trained since January 2015



Updates 2015: Weather Education





AWS & WEATHER PORTAL TRAINING

Number of Cities: 128

Number of trained CDRRMOs: More than

240

Number of Provinces: 80

Number of trained PDRRMOs: More than 170

Number of Municipalities: 227

Number of trained MDRRMOs: More than 450

Total number of LGUs trained: 435

Total number of DRRMOs trained: More than

WEATHER 101 & TROPICAL CYCLONE 101

Number of Private Partners/NGOs: 5 Number of trained Risk Officers: 66

Number of Media Trained: 17

Number of Cities: 34 (out of 80) Number of trained CDRRMOs: 82

Number of Municipalities: 99

Number of trained MDRRMOs: 176

Total no. of Organizations & LGUs trained: 138

Total number of Individuals trained: 341

TOTAL OF 1201 INDIVIDUALS TRAINED SINCE 2012



Upcoming Activities

- Weather 101 and Tropical Cyclone 101:
 - August 5, BSA Twin Towers, Mandaluyong NCR, Central Luzon, CALABARZON
 - August 20 (TBA) Northern Luzon and other LGUs who were unable to attend the previous sessions
 - * Follow-up on the MOA signing



MY WEATHER, MY PHILIPPINES

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