

INCREASE REVENUE



LOCAL AUTHORITY



**REDUCE COST OF
DOING BUSINESS**

SOURCES OF REVENUE



ASSESSMENT TAXES

DEVELOPMENT CONTRIBUTION

STATE & CENTRAL GOVERNMENT

STATE & CENTRAL GOVERNMENT

REDUCED COST

GRPB

INNOVATION & CREATIVITY

PARTNERSHIP – 4Ps



GENDER RESPONSIVE AND PARTICIPATORY BUDGETING (GRPB)



BUDGETING SURVEY Budget 2017

- From 1st January 2016 till 29th February 2016
- Online Survey & distribute form at MPSP Programs & in Shopping Complexes
- Form in 4 Languages – Malay, English, Tamil & Chinese
- 4,278 Respondents from 4,077 (Form) 201 (Online)
- Respondent Gender 48% (Men) 52% (Women)



MPSP Yearly Budget

GRPB – Dialogue Budget



Promoting greater equity in resource distribution



Community Participation in Fiscal Management



More Participatory & Gender Responsive in the budget process



Encouraging a more efficient, scientific & democratic budgeting process



CLEANLINESS



INFRASTRUCTURE & PUBLIC AMENITIES



FLOOD MITIGATION



ROAD SAFETY



BEAUTIFICATION & GREENERY



LAW ENFORCEMENT



COMMUNITY ENGAGEMENT

GOOD GOVERNANCE

- Competency
- Accountability
- Transparency



ENVIRONMENTAL AWARENESS

- Solid waste management
- Water waste management
- Air quality management
- Green areas



INTELECTUAL & INNOVATION

- Education
- Small & medium enterprises
- Human development



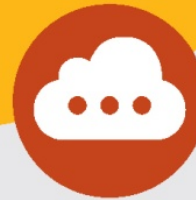
CULTURE & LEISURE

- Tourism
- Leisure venue management
- Cultural venue management



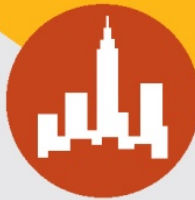
INFORMATION & COMMUNICATION TECHNOLOGY

- eGovernment
- Data centers
- Broadband & wireless
- E-Payment
- Digital Economy



INFRASTRUCTURE ENHANCEMENT

- Urban planning
- Conventional & renewable energy
- Smart grids
- Transportation & water
- Building / housing & lighting



SOCIAL ENRICHMENT

- Health
- Safety & security
- Social intergration & cohesion



COMMUNITY ENGAGEMENT

- Citizen consultation & participation
- Government outreach



MPSP

Success Stories



INFORMATIVE TECHNOLOGY

- MPSP Watch
- Smart Monitoring System
- Big Data Analytic
- GiS Map Browser
- Citizen Action Technology (CAT) / Better Penang Apps @www.betterpg.com



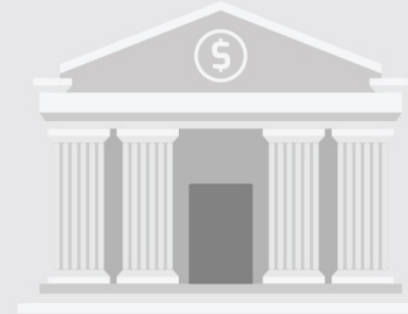
PHYSICAL PLANNING & DEVELOPMENT

- Batu Kawan Eco-City
- Butterworth Rejuvenating Plan
- Bukit Mertajam Revitalization Plan



CREATIVE & INNOVATIONS

- Intergrated Mobile Office
- Musical Compactor
- Efficient Solution Trap
- Sliding Door Street Lighting



SMART GOVERNANCE

- Focus 2015
- In-House System
- Blank Sheet Strategy
- CAT - Competency, Accountability & Transparency



COMMUNITY ENGAGEMENT

- GRPB
- Local Action 21
- Cleaner, Greener, Safer and Healthier Campaign
- CSR Projects
- MPSP Car Free Morning
- 4R - Rethink, Reduce, Reuse Recycle,



CONCLUSION

SUSTAINABLE DEVELOPMENT GOALS

GOAL 11:

“MAKE CITIES AND HUMAN SETTLEMENT INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE”



4P's

