

PLDT Group and the League of Cities of the Philippines:

Partners in Digital Nation Building

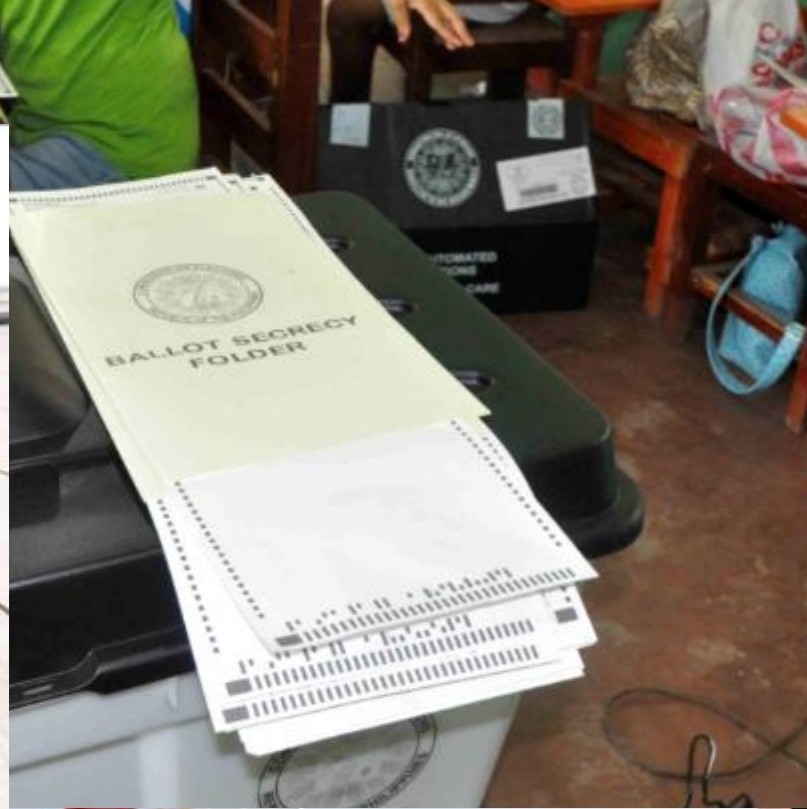


MALAPIT NA ANG HINIHINTAY NIYO
MGA KA-TROPA!



gp_reyes

22m



*pictures credited to their rightful owners



1995



POPE FRANCIS PAPAL VISIT 2015 | PHILIPPINES
Mercy and Compassion

2015

EXPERIENCE IS THE NEW CURRENCY.

RONY ABOVITZ, FOUNDER OF MAGIC LEAP

1991

2015

TODAY

WORLD WIDE WEB

INFORMATION AGE

EXPERIENCE AGE


PARADIGM

Gather information
Better service

Positive Experience
Well-served community

MOBILE HAS BECOME THE DOMINANT CHANNEL FOR CUSTOMER INTERACTION

The average person looks at their phone 150x per day.

- 67%  Lying on bed
- 47%  Watching TV
- 39%  Waiting for something
- 22%  Spending time with family



THE NEW CONSUMER

EXPERIENCE IS THE NEW CURRENCY.

RONY ABOVITZ, FOUNDER OF MAGIC LEAP



And through this technology, we can

PROTECT, ENGAGE and SERVE

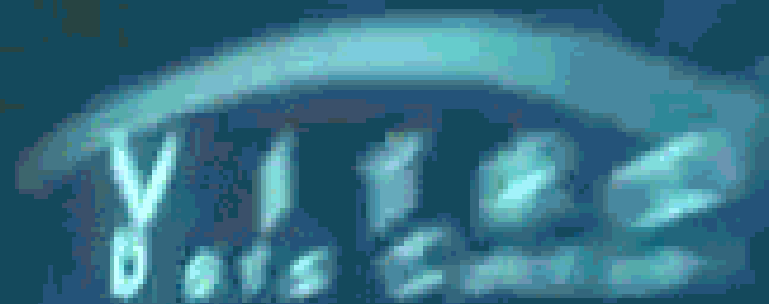
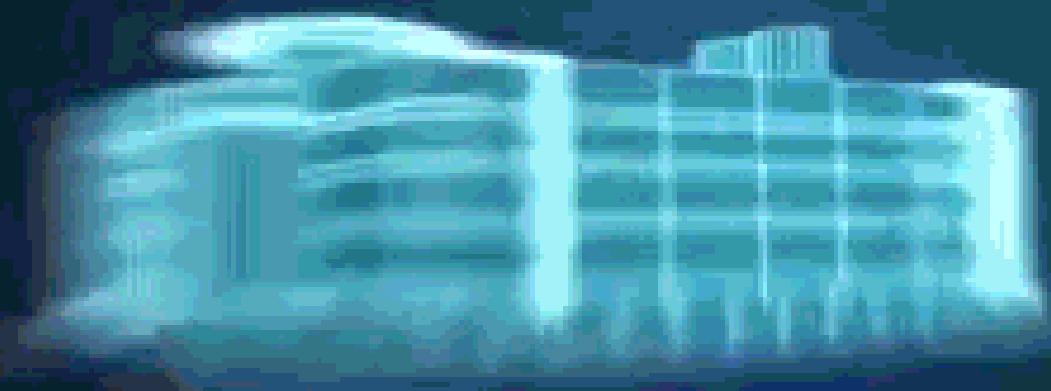
the citizens within the community.



LET US HELP YOU.



CREATING THE FOUNDATION



PROTECT



COMMAND CENTER and Public Service Emergency Response Solution





Tornado hits Manila – 2016



Fire hits Pasay City - 2016



Drug Dens/ Drug Related Activities



Vehicular Emergencies – Skyway/ SLEX



Road Rage Incidents/ Man with Gun



Armed Robbery/ Assault

**Help when and where it is needed:
Immediate response to any emergency or disaster**



Christian Lucas Sangoyo
LAKADPILIPINAS.COM



Promote your city's local products in your very own digital marketplace

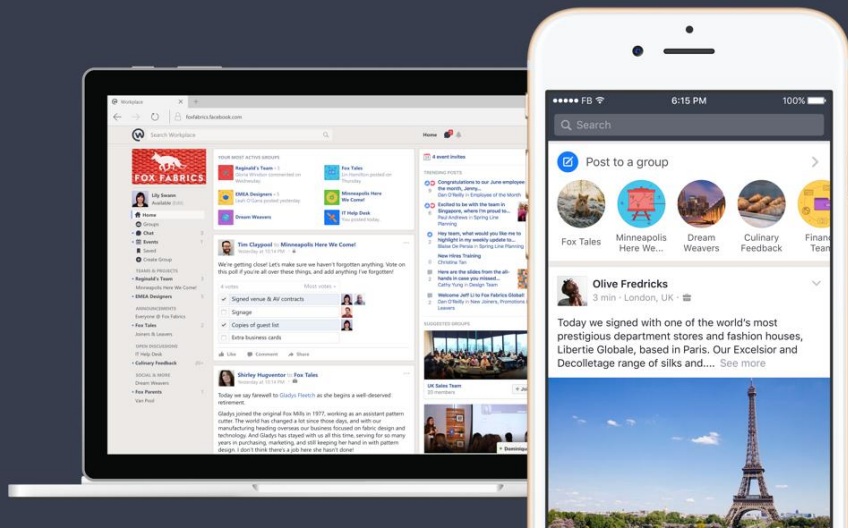


Customized Photo ID and Prepaid VISA card for senior citizens, scholars, city hall employees and constituents





@workplace
by facebook



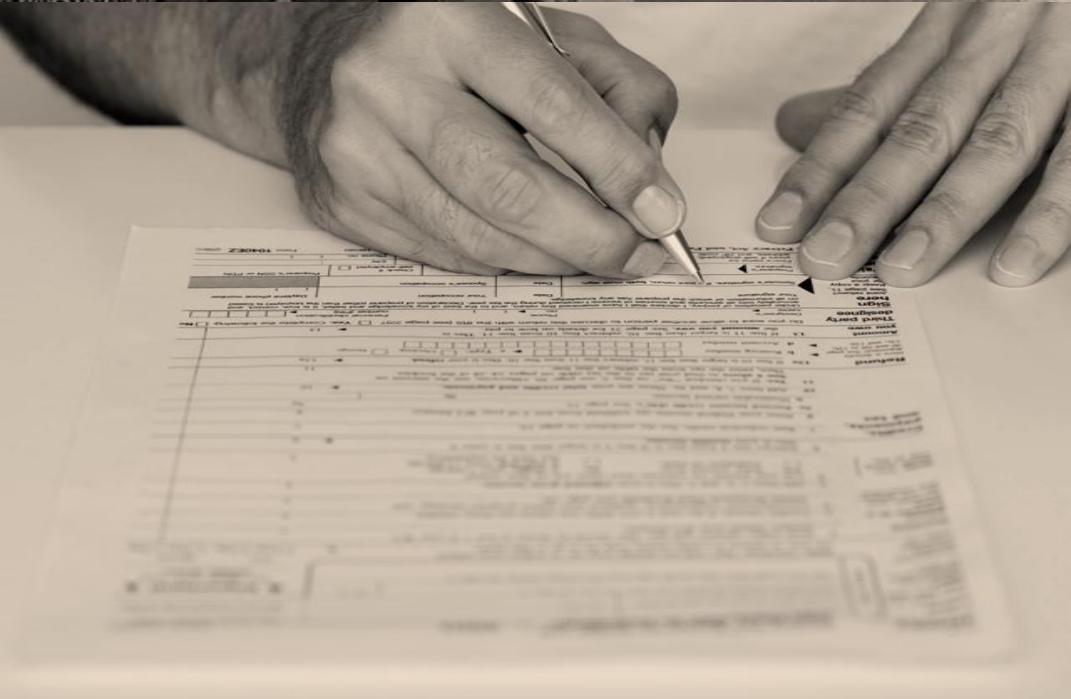
Your very own, secure,
integrated and official
instance of Facebook, for
internal use of LGU
employees



A close-up photograph of a person wearing a dark suit jacket, holding a tablet computer. The person's right hand is pointing at the screen, while their left hand supports the bottom of the device. The background is a blurred green and white, suggesting an outdoor setting. A semi-transparent dark grey box is overlaid on the top right of the image, containing white text.

**Customized community app and
website with free* access for
SMART and SUN Subscribers**

*Toll free internet access for your constituents




Digitized forms for permits, business applications, surveys, etc.



 Office 365

Expand your work horizons

 Learn from the cloud experts



 Office 365 **Open for business anywhere.**



 **PLDT**
Enterprise



MANUEL V PANGILINAN

PLDT GROUP CHAIRMAN

"The good thing is that the digital revolution is not only about technology – but it is ultimately eminently human."